



Brand identity, web design and social content for businesses that want to look and feel put together.

Who I Am



I'm Fiyebo Paul, and I design under the name DesignBoyy. I work as a brand and web designer, helping businesses and individuals build a visual identity that people actually remember, from the logo and brand system down to the website and social content that carries it every day.

My design experience started with hands-on, high-volume work: designing for a Facebook design community with over 400,000 members, creating materials for a nationwide ministry, and producing social content and marketing assets for different brands. Alongside that, I run DesignBoyy as my own practice, working directly with clients on brand identity, logos, social media design and websites.

I'm also a Computer Science student at Federal University Oye-Ekiti, which shapes how I approach design. I care as much about how something works as how it looks, which is part of why I've been able to move comfortably between design and building the websites that carry that design.

2022

Started designing professionally

400K+

Member community designed for (IGD)

2

Disciplines: design + web development

Core Services

01

Brand Identity Design

Logos, color systems and brand guidelines that give a business a clear, consistent look before a single word is read.

02

Web Design

Clean, functional websites and landing pages that represent a brand properly online and make it easy for visitors to become customers.

03

Social Media Design

Post templates, carousels and content systems that keep a brand looking consistent across every platform it shows up on.

04

Digital Presence & Content Systems

Portfolio sites and content structures built to support a brand's visibility over time, not just one-off graphics.

My Process

01

Discovery

Understand the business, the audience, and what the brand actually needs to communicate before any design work starts.

02

Concept

Explore a few directions, get feedback, and narrow down to the one that genuinely fits the brand and the goal.

03

Design & Build

Execute the chosen direction across every touchpoint it's needed for, whether that's a logo, a full identity, or a live website.

04

Delivery & Support

Hand over final files and assets with clear guidance on how to use them, plus support after delivery if anything needs adjusting.

Skills, Clients & Highlights

DESIGN & DEVELOPMENT SKILLS

Adobe Photoshop

Adobe Illustrator

Figma

Canva

WordPress

HTML & CSS

React basics

CLIENTS & COLLABORATIONS

- Innovative Graphic Designers (IGD) – 400K+ member design community
- Winners Chapel International
- Neozerany Concepts
- Fastwave Exchange · Bethel Church (BLCN) · Prime Tech Hub
- Independent clients across brand identity and web design projects

WORK HIGHLIGHTS

DesignBoyy Portfolio Website

Personal portfolio built to support client acquisition and showcase design work.

Portfolio Site for a Welding & Construction Specialist

Designed and deployed a client portfolio site with WhatsApp contact integration.

B2Pro Landing Page

Designed and built the landing page for B2Pro, a designer education course, with payment integration.

Let's Work Together

For projects, collaborations and design work.

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